

ForumEurope

THE
CHILD SAFETY
Online
CONFERENCE 2022

30 JUNE 2022 / BRUSSELS & ONLINE 

SPONSORSHIP BROCHURE

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www.childsafety-online.com

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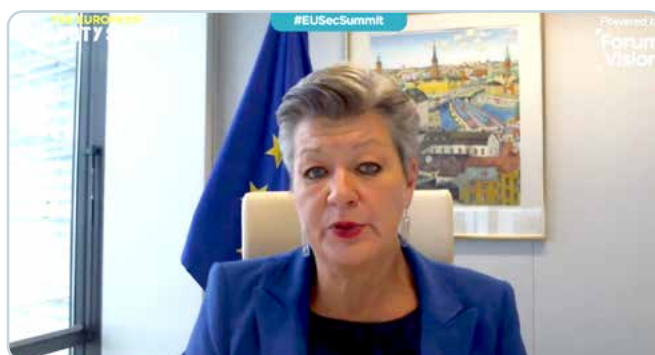
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Introduction

The European Child Safety Online Conference 2022 will gather policymakers, industry players, national authorities representatives as well as civil society experts to review the provisions of the renewed strategy, and to discuss the extent to which the initiatives proposed are fit-for-purpose and are likely to remain future-proof to address the pace of digital innovation. It will explore how the new strategy will interact with other EU and global policies and self-regulation initiatives aimed at tackling the different online risks that children are exposed to, and at making the online world a better, safer, fairer place. It will also examine the role that technology and innovative solutions can play in achieving these objectives, feature examples of initiatives undertaken in Member States to protect children online, identify best practices, and ask what more is needed to equip children with the necessary digital skills and tools to safely benefit from what the Internet has to offer.



Sponsorship of a Hybrid Event

As the world slowly begins to emerge from the pandemic, we are cautiously optimistic about returning to some element of in-person participation at our events in 2022. All events for the foreseeable future however will also retain a virtual/online element in order to ensure that those individuals who are unable or do not wish to travel are not excluded.

Given this transition to a 'hybrid' format, we are delighted to put forward a revised package of sponsorship and visibility opportunities, with options for organisations to get involved in the event either in-person or virtually.

Our packages have been designed to enable sponsors to take advantage of the enhanced face-to-face networking benefits that are made possible by a physical meeting environment, whilst also benefiting from the additional exposure and outreach that virtual events offer in terms of larger audience numbers.

Most importantly, by offering flexibility in this way, our aim is to provide sponsors and partners with the opportunity to select the level and method of involvement that best fits their needs. As ever, the packages that are proposed are only meant as a guide to the benefits that are available, and we are always able to work with any organisation to tailor a bespoke package of benefits that best fit their needs and enable them to ensure that their key aims and objectives from involvement at an event are achieved.

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

Previous Speakers

Past speakers at Forum Europe events include:

*Positions and organisations at time of contribution



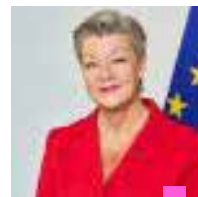
Margrethe Vestager
Executive Vice-President,
A Europe Fit for the Digital Age,
European Commission



Margaritis Schinas
Vice President, Promoting our
European Way of Life,
European Commission



Věra Jourová
Vice President for Values and
Transparency,
European Commission



Ylva Johansson
Commissioner for Home Affairs,
European Commission



Cédric O
Secretary of State for the
Digital Transition and Electronic
Communications,
France



Marjan Dikaučič
Minister of Justice,
Slovenia



Éric Dupond-Moretti
Minister of Justice,
France



Edvardas Šileris
Head of EC3,
Europol



Nathalie Jaarsma
Ambassador at-Large for
Security Policy and Cyber,
Kingdom of the Netherlands



Nina Hyvarinen
Chief Specialist, Safety and
Security Unit, Data Department
Ministry of Transport and
Communications,
Finland



Christel Schaldemose
Member,
European Parliament



Birgit Sippel
Member,
European Parliament



Dale Sunderland
Deputy Commissioner Data
Protection Commission,
Ireland



Lorena Boix Alonso
Director for Digital Society,
Trust and Cybersecurity



Cathrin Bauer-Bulst
Head of Unit, Security in the
Digital Age' Unit, DG HOME,
European Commission



**Catherine Garcia-van
Hoogstraten**
Director, Responsible
Technology, European
Government Affairs,
Microsoft



Lucy Woodward
Interactive Live Services Director
of Disney Interactive,
The Walt Disney Company
EMEA



Denton Howard
Executive Director,
INHOPE



John Carr OBE
Secretary of UK Children's
Charity Commission & Board
Member,
UKCCIS



Fred Langford
Director of Global Operations
and Deputy CEO,
Internet Watch Foundation

Sponsorship Packages

Platinum In Person

€14,000

- Speaking position for a company representative to participate in-person during one of the main plenary sessions;
- 3 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in cases restrictions remain in place on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organisation logo as a 'platinum sponsor' across all pre-event and event day materials (both on the virtual platform and the physical venue), including:
 - **Conference website (with link to your website)**
 - **All marketing emails**
 - **Event day banners and stage backdrop at the conference venue**
 - **On the virtual event platform - in the 'reception' area / home page; and in the 'stage' area**
 - **On all post event materials, including recorded version of all sessions that are uploaded post-event on social media**
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating in-person and virtually on arrival;
- Opportunity to take both a physical and a virtual exhibition stand, with the chance to link these by broadcasting live or hosting Q&A sessions from your physical stand onto the virtual platform;
- Advance access (1 week before the event) to the list of attendees who will be participating both in-person and virtually;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

Sponsorship Packages

Platinum Package with virtual participation

€12,000

- Speaking position for a company representative to participate remotely / virtually during one of the main plenary sessions;
- Opportunity to provide a short promotional video (maximum 5 minutes) to be played on the main screen at both the physical venue and on the virtual platform during breaks;
- Inclusion of your organisation logo as a 'platinum sponsor' across all pre-event and event day materials (both on the virtual platform and the physical venue), including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On the virtual event platform - in the 'reception' area / home page; and in the 'stage' area
 - On all post event materials, including recorded version of all sessions that are uploaded post-event on social media
- A private virtual meeting room set up on your behalf on the event platform for you to use to hold either private one-to-one or group video meetings. An attendee list will be sent to you in advance of the event to enable you to select those people who you would like to set up meetings with and to start pre-arranging those. Personal invitations will be sent on your behalf by the Forum Europe team to up to 10 attendees to assist with this and to help with setting up meetings;
- Advance access (1 week before the event) to the list of attendees who will be participating both in-person and virtually;
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating in-person and virtually on arrival;
- Opportunity to take a 'virtual' exhibition booth, where you can display video content or a live video chat with team members (and can switch between the 2 during the event), link to promotional materials, websites and social media pages, and include company descriptions and information.

Catering Packages

Exclusive Sponsorship of VIP & Speaker dinner

€9,000

We are pleased to offer the opportunity for an organization to sponsor and host a pre-conference networking dinner. All speakers, high-level guests and senior policymakers who are participating at the event in-person meet for a 3-course sit-down dinner, which will include time for informal networking and a room-wide discussion on issues relating to the conference topics.

- Your organization seen as the exclusive 'host' for the dinner;
- Three-course dinner for conference speakers and invited guests;
- The opportunity for a representative from your organization to introduce the dinner and lead the discussion;
- Opportunity to provide input in the guest-list and dinner seating plan;
- Exclusive branding at the dinner venue on banners and menu cards;
- 3 places at the dinner reserved for your representatives or guests;
- 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Sponsorship of Cocktail Reception

€6,500

The Networking Reception will (as long as the Covid protocol at the venue allows it) be opened to all in-person attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- Your organization seen as the exclusive 'host' of the cocktail reception;
- Exclusive branding at the reception venue on a banner;
- The opportunity for a representative from your organisation to give welcome address;
- 3 places at the reception reserved for your representatives and guests;
- 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Exclusive Sponsorship of conference refreshments

€5,000

- Corporate identity displayed in the refreshments area during coffee break;
- Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- 1 complementary delegate place.

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event program.

Product Sponsorship

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Hand Sanitizer Sponsorship €1800

- Company logo in full colour printed on individual hand sanitizer bottles distributed to all attendees on their arrival at the venue. *Cost of production is included.*
- Recognition on exclusive "Thank you for helping to keep us safe" signage at event.



Face Mask Sponsorship €2450

- Company logo in one colour printed on face masks distributed to all attendees on their arrival at the venue. *Cost of production is included.*
- Recognition on exclusive "Thank you for helping to keep us safe" signage at event.

Please note: joint sponsorship of both hand sanitizer and face masks is available at the discounted rate of €4,000.



Sponsorship of lanyards €2000 + cost of production

- Company logo printed in full colour on all lanyards.
- Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Sponsorship of conference badges €1,500

- Company logo printed in full colour on all delegate badges.
- Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: joint sponsorship of both lanyards and badges is available at the discounted rate of €3,000.